

OCP NORTH AMERICA JOINS FIELD TO MARKET

Pledges to Promote Opportunities for Continuous Improvement in Sustainability of Agricultural Production

OCP North America announced today that it has joined [Field to Market: The Alliance for Sustainable Agriculture](#), a multi-stakeholder initiative working to unite the agricultural supply chain in defining, measuring and advancing the sustainability of food, fiber and fuel production.

Field to Market engages in broad communication and collaboration with stakeholders to ensure a coordinated, outcomes-based approach to sustainable agriculture that is grounded in science. By providing useful measurement tools and resources, Field to Market helps growers and the supply chain track and promote continuous improvement at the field and landscape levels.

“Field to Market is an important convening platform, bringing together experts from across the agriculture industry and allowing us to learn from their experiences in implementing successful collaborations for sustainability,” said Krista Maruca, Senior Program Officer for Sustainability and Corporate Engagement at OCP North America. “We see membership as an opportunity to facilitate partnerships with companies throughout the supply chain that share our values and goals in sustainable agricultural production. And it will allow us to reach farmers on issues of nutrient stewardship, soil health, and water quality in new ways.”

Through membership in Field to Market, OCP North America seeks to support farmers in their efforts for continuous improvement in sustainable production in order to promote resilient ecosystems and enhance farmer livelihoods. As an active member, OCP North America is exploring opportunities to support in-field projects that emphasize environmental outcomes linked to nutrient stewardship, such as soil and water quality.

“As a major global phosphate producer, OCP recognizes their responsibility in advancing nutrient stewardship,” said Rod Snyder, president of Field to Market. “We are pleased to welcome them to the Alliance and look forward to collaborating with them to translate that commitment into action.”

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Notes to editors :

ABOUT FIELD TO MARKET :

Representing all facets of the u.s. agricultural supply chain, Field to Market provides an unparalleled platform that helps the food and agricultural supply chain benchmark sustainability performance, catalyze continuous improvement and enable supply chain sustainability claims.

For more information, visit www.fieldtomarket.org

ABOUT THE OCP GROUP :

OCP plays an important role in feeding a growing global population by providing essential elements for soil fertility and plant growth. With almost a century of experience and revenues reaching US\$ 5.95 billion in 2018, OCP Group is a leader in phosphate rock and the world's largest producer of phosphate-based fertilizers. OCP provides a wide range of well-adapted fertilizer products to enhance soil, increase agricultural yields, and help feed the planet in a sustainable and affordable way. Thanks to its large-scale integrated industrial development strategy, OCP is present on the entire phosphate value chain and operates on all of its business lines, offering to its 23,000 employees a development path focused on excellence. Headquartered in Morocco, OCP works in a close partnership with more than 160 customers over 5 continents. Committed to best serve the development of Africa, OCP places innovation at the heart of its strategy to implement sustainable and prosperous agriculture on the continent. As a responsible industrial player, OCP is strongly committed to Africa's environmental, social and human development. The Group believes that leadership and profitability are synonymous to social responsibility and sustainable development. For more information, please visit OCP Group's official site at : www.ocpgroup.ma

ABOUT OCP NORTH AMERICA :

The OCP Group launched its north american subsidiary in 2016 to strengthen its proximity to north american farmers, and to help the OCP Group to expand its plant nutrition product and service offerings to clients and end-users in Canada and the United States. OCP North America will soon take over the north american plant nutrient sales and marketing activities of the OCP Group, while providing a range of research, partnership development, and project management services for the OCP Group.

OCP North America strives to advance the smart and efficient use of phosphate on farms and to provide customers with plant nutrition solutions that will protect healthy soils and clean water, and champion the important role of farmers as stewards of the land. for more information on the OCP Group's actions to advance sustainable agriculture, visit : <http://www.ocpgroup.ma/en/sustainability-report-2018>.

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