

OCP GROUP AND BOSTON CONSULTING GROUP (BCG) TEAM UP TO PROVIDE A UNIQUE OFFER IN THE FIELD OF MAINTENANCE AND INDUSTRIAL DIGITIZATION

- Meeting at the Mohammed VI Polytechnic University (UM6P), the two groups' specialized subsidiaries signed a memorandum of understanding to combine their respective expertise.
- OCP Maintenance Solutions (OCP-MS) and BCG GAMMA will join forces to provide solutions which integrate industrial expertise, digital and artificial intelligence (AI) to large industrial groups, in Africa and beyond.
- The agreement entails a unique collaboration for the implementation of solutions ranging from production and process optimization to predictive maintenance.

Benguerir (Morocco), Wednesday June 16, 2021 - OCP Maintenance Solutions (OCP-MS), a subsidiary of OCP Group specialized in industrial digitization and predictive maintenance, has signed a partnership with BCG GAMMA, the Artificial Intelligence (A.I.) and data science entity of BCG, to offer advanced transformation solutions in the field of maintenance and industrial digitization for industrial leaders in Africa and beyond. .

As part of the development of its activities in industrial operations and maintenance, OCP-MS will join forces with BCG GAMMA's proven expertise in data science and A.I applied to predictive maintenance, operations optimization and process simulation, as well as on its experience in driving large-scale transformation.

OCP-MS' proven know-how in the development of advanced IT/OT solutions will improve the quality and reliability of processes through intelligent and networked systems to expand its business opportunities both in Africa and worldwide. Mr. Abdenour Jbili, Managing Director of OCP-MS said: **"This collaboration will allow us to propose a global and unique offer on the market in order to professionalize industrial practices in terms of 4.0 maintenance while supporting companies in their digital transformation."**

Since its creation in 2015, BCG GAMMA has become a global reference for its role in A.I transformation of global leaders in all sectors. It develops for and with its clients, AI-based solutions embedded in their core operations, creating tangible impact on their results.

Through this collaboration, the Casablanca-based BCG GAMMA hub will leverage OCP MS' expertise in terms of product implementation, ranging from production and process optimization, to solutions in predictive maintenance. According to Mr. Hamid Maher, Managing Director & Partner, Head of BCG GAMMA for Africa, **"this alliance will combine OCP-MS' proven industrial expertise with our AI know-how to enable African manufacturers materialize massive productivity gains."**

ABOUT OCP MAINTENANCE SOLUTIONS

OCP-MS is a subsidiary of OCP Group and specialized in Industry 4.0, developing several software and advanced reliability and maintenance solutions. Since its creation in 2017, OCP-MS has been working to develop considerable know-how and expertise in industrial maintenance, particularly in services in various fields, including advanced NDT (non-destructive testing) services by weaving exclusive international partnerships, business training, as well as through digitization services adapted for a 4.0 maintenance.

ABOUT OCP GROUP

Boston Consulting Group partners with leaders in business and society to tackle their most important challenges and capture their greatest opportunities. BCG was the pioneer in business strategy when it was founded in 1963. Today, we help clients with total transformation—inspiring complex change, enabling organizations to grow, building competitive advantage, and driving bottom-line impact. To succeed, organizations must blend digital and human capabilities. Our diverse, global teams bring deep industry and functional expertise and a range of perspectives to spark change. BCG delivers solutions through leading-edge management consulting along with technology and design, corporate and digital ventures—and business purpose. We work in a uniquely collaborative model across the firm and throughout all levels of the client organization, generating results that allow our clients to thrive. BCG GAMMA, one of the subsidiaries of the BCG Digital Hub, offers advanced analytical solutions and innovative digital tools using artificial intelligence techniques and machine-learning algorithms. BCG's presence in Africa includes five permanent offices in Casablanca, Lagos, Luanda, Johannesburg and Nairobi and 7 research centers.